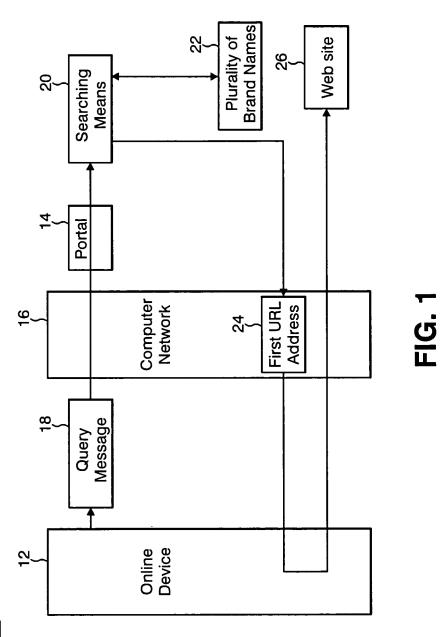


## Replacement Drawing 09/681,629 1/2



위



## Replacement Drawing 09/681,629 2/2

Inputting a query message into an on-line device accessing a portal to a predetermined web site.

Searching only a plurality of brand names for a first match of the query message with a matching brand name.

Outputting a first URL address associated with the matching brand name.

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Accessing an Internet-based web site

FIG. 2

using the first URL address associated with the matching brand name.